

Hotel Alba Case Study

HOSPITALITY
& TOURISM
SA

PUMA 





A great team collaboration between iElectrical & Communications and Trader GSM.

Case Study:
Hotel Alba Adelaide
 Electrical Contractor:
iElectrical Data & Communications
 Trader Electrical Products used:
Puma range switches & sockets

Overlooking the beautiful Adelaide Parklands on South Terrace, it's difficult to imagine that the new Hotel Alba Adelaide, was once a 1960s hotel previously known as the Chifley Hotel.

Designed by Architects, Studio 9, the Hotel Alba is now 99 rooms of chic, minimalist design. It even includes a barista bar in the reception area as well as a gym, pool and fitness studio. There's also the adjacent Hotel Motel, a 60 room complex that also has been transformed as part of the project.

To help with the electrical transformation, electrical contractors iElectrical & Communications, headed up by Director Matt Downie and his team were called in to upgrade the electrical cabling and accessories for the entire project.

"We specified the Trader Puma range of switches and sockets due to the quality, range of accessories offered and the 10 year warranty," said Matt.

"Puma covers and gridplates are made from polycarbonate and are designed to resist fading."

Puma switches and sockets are located everywhere from the reception area to each of the hotel rooms. Adjacent each bedside table are Trader's switch plates, dimmers and integrated USB chargers.

Trader is a market leader in USB chargers. These will charge phones and devices at a rate of 3.4amps.

The Hotel Alba also offers suites for guests with disabilities. Ample wheelchair access, lower positioned switches and sockets distinguish these rooms.



Chic and minimal, Hotel Alba Adelaide is totally contemporary.



Adjacent each bedside table are Trader's Puma range of switch plates, dimmers and integrated USB chargers.

"The best part of using Trader products is the USB charger and how they are integrated into the power point," says Matt Sawilski, Project Manager at iElectrical & Communications.

"It makes fitting off so much quicker and easier. Everything was so easy to fit-off. The customer is very happy with the results and everything is working as intended."

Hotel Alba is a great example of how Trader can deliver on a solution for hotels and accommodation.

If you have a similar project, please reach out to Trader and discuss further.



Suites for disabled guests are also offered.



Puma covers and gridplates are made from polycarbonate and are designed to resist fading.



Suites are spacious and allow for plenty of natural light

Puma Products





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Partner with Trader on your next build. If you have a similar project that you would like to discuss with Trader, please contact us on the details below

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