



FIND US FIRST

We find new supporters every day, however you might want to find us first. Want to know more about swapping to Puma? Reach out...

pumajustmadebetter@gsme.com.au

We will connect you with a Local Trader Representative.



CONTRACTOR DEMAND

We excel meeting with Contractors doing Training & Toolbox Meetings.

Supporting your business - Explaining product, samples, education, catalogues & tech data.

Our mission is to create a partnership to support your business with local representation.



YOUR WHOLESALE PUMA STOCKIST

Tell us your preferred wholesaler and we all work together to meet your Puma needs. We can ensure key lines are set to your commercial needs to make the change. A three-way partnership servicing your Puma needs. Applies to all Trader.



CREATURES OF HABIT CHANGE YOUR SPOTS

Get on a good thing and we understand you stick to it unless explained otherwise. Buying a style is a habit. Puma style (Gerard born decades ago) is an easy habit to break. Fundamentally the same style you know, however with reasons why Puma is Just Made Better. Change your spots with Puma.



TEN (10) YEAR WARRANTY

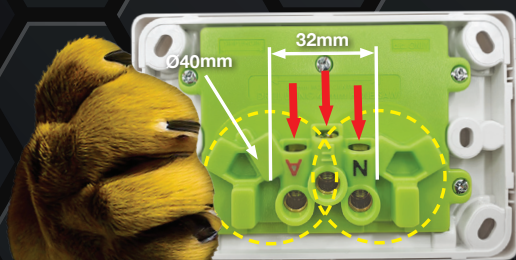
We've got your back for the long haul.

A partnership warranty.



LEADING THE USB OFFER

We offer market leading performance, 3.4A fast charging on one device across many USB options. Integrated wiring for fast installation.



MORE WIRING SPACE

Decent sized 4x 2.5mm² terminals with plenty of wiring space. The angle of the terminals are also easier. 2x 40mm holesaw cut-outs makes for more wriggle room and overall shallower depth of product.

TRADER[®] ELECTRICAL CONTRACTOR VERSION PUMA JUST MADE BETTER[™]

PASSION · FLEXIBILITY · PARTNERSHIP



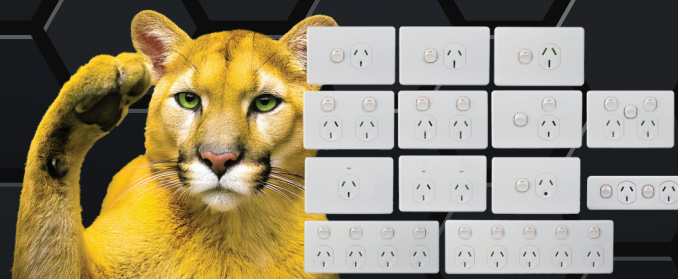
ZIMI - CONNECTED WITH A FAMILIAR STYLE

Puma is Australia's most familiar style and matching that look with Connectivity is here. Powermesh can be used with standard Puma to deliver a Connected solution, so the style is matched.



AMPED UP SWITCH MECHS

Most standard switch mechs are rated to 10A but ours are rated up to 10AX/16A standard.



WE'RE INVESTED

From auto-switched sockets to architrave switches, we're committed to ongoing investment and innovation in Australia's most popular switch plate design. Contractor and Wholesaler feedback is what drives new range enhancements.



AUST OWNED AND OPERATED

We are a business that serves every local area in Australia. Ready to support your needs wherever you operate and the money stays within Australia.



SCREW FIXED BASE

Some brands use plastic clips only to hold their bases on. We use 5 separate screws that stay put. Do the "Shake Test" against our competitor. Hear, feel and see the quality difference with your senses.



PACKAGING & POINT OF SALE

Best-in-class merchandising and packaging to make shelves and end caps pop. Product Pictures (no line drawings) on boxes and QR codes to lead you to the data sheets.



UV STABILISED COVERS AND BASE

Our polycarbonate covers and base are UV stabilised to resist colour fading and turning yellow.