

Novotel Devonport Case Study

HOSPITALITY &
TOURISM
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FLAT CAT 





Case Study:
Novotel Devonport
 Builder:
Fairbrother
 Architect:
Lyons Architects
 Electrical Contractor:
Degree C
 Trader Electrical Products used:
Flat Cat Switches & Sockets

Hotel décor is spacious and contemporary, designed to create a peaceful and relaxing welcome.

Matt Black on the waterfront

The new Novotel Devonport is a premium 4 Star Hotel, part of the Accor Hotel Group. A key part of the City of Devonport's Master Plan, the hotel has changed the city landscape and created a new benchmark for accommodation and hospitality excellence in the region. When it came to the electrical specification, Trader's Flat Cat Range complemented the hotel's contemporary interior design perfectly.

Located on the North-West Coast of Tasmania, 100km from Launceston, Devonport is the gateway for visitors, travellers and those making the journey to and from the mainland. Now with the creation of the Novotel Devonport, it is also a holiday destination.

The \$49 million project comprises 187 rooms, restaurant and bar, service and fitness centre and meeting room area. Overlooking the Mersey River, the hotel offers a variety of accommodation that includes modern guest rooms, rooms with balconies, family accommodation and spacious suites.

The Hotel décor is spacious and contemporary, designed to create a peaceful and relaxing welcome. Hotel rooms and suites continue the theme, dark timber bed heads and panels paired with white bedspreads and orange cushion accents. Dominating each room is a unique photographic mural capturing spectacular local scenery. This is a sophisticated space to come to after a day of travelling.



Flat Cat's Matt Black finish perfectly matches with hotel's dark timber design interior.



Guests are treated to views overlooking the Mersey River.

When it came to the electrical specification, the client design brief requested a switch and socket design that would blend in with the theme.

"We presented a range of options and the client selected Flat Cat," says Stuart Mathews, Project Manager, Degree C Electrical.

The Flat Cat range is just 4mm thin and the matt black finish blends in perfectly with the hotel room's dark timber panels.

Degree C fitted off the full suite of Flat Cat products including an integrated USB charger, double power points and data communications accessories for a consistent look throughout.

The Flat Cat range including USB chargers and dimmers have also been specified in the meeting room too.

"We had no problem fitting off equipment except where fireproof wall boxes were installed which required a little adjustment."

This installation is an excellent example of how Trader can offer a solution for a sophisticated hotel complex. Please reach out to us for any assistance with your next installation. Images courtesy of Novotel Devonport.

Images courtesy of Novotel Devonport.



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Trader is a market leader in USB chargers.



Dark timber panels contrast with photo murals of spectacular local scenery.

Flat Cat Products

At just 4mm thin, Flat Cat offers a flush sophisticated finish.





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