

GOOD DESIGN MEDIA RELEASE

Powermesh Wins Good Design Award Winner Accolade in Australia's International Good Design Awards.

The winners of Australia's peak international design awards – the highest honour for design and innovation in the country were announced today during the 2020 Good Design Week.

Powermesh received a prestigious **Good Design Award Winner** Accolade in the **Product Design Hardware and Building** category in recognition for outstanding design and innovation.

The annual Good Design Awards is Australia's oldest and most prestigious international Awards for design and innovation with a proud history dating back to 1958. The Awards celebrate the best new products and services on the Australian market, excellence in architectural design, engineering, fashion, digital and communication design, design strategy, social impact design and young designers.

More than 55 Good Design Awards Jurors evaluated each entry according to a strict set of design criteria which covers 'good design', 'design innovation' and 'design impact'. Projects recognised with a Good Design Award must demonstrate excellence in good design and convince the Jury they are worthy of recognition at this level.

About Powermesh

The Powermesh family of products introduce the convenience of controlling your lighting, appliances, fans, garage door and so much more. Designed to be installed in an existing building, it's never been so simple to take control with the Zimi app or using your voice with the Google Assistant.

Designed By:

Jordan Tentori
Simon Gerard
Jai Bentley
Stephen Dittman
Heman Bilimoria

Commissioned By:

GSM Innovations
Zimi Labs
Steel-Line Garage Doors

Designed In: Australia

The Good Design Awards Jury praised Powermesh, commenting: *"Nice evolution on existing smart switch category through integration of App technology. The ability for this product to be installed in existing buildings with ease is a huge plus. Good competent design has resulted in a robust system that is functional and visually appealing. Overall, this is a solid solution that utilises both Bluetooth mesh and Wi-Fi technology combined with good industrial design making this a winning product."*

Dr. Brandon Gien, CEO of Good Design Australia said: "Receiving a Good Design Award is a significant achievement given the very high calibre and record number of entries received in 2020."

"There's no doubt it has been a really tough year for everyone so it's nice to be able to share some good news for a change. The projects represented in this year's Good Design Awards shine a positive light on our creative and innovative capacity as human beings. These inspirational winning projects give me hope and optimism that our design community will continue to innovate, no matter how challenging the world around us is," said Dr. Gien.

"Australia's Good Design Award is more than a symbol of design excellence - it represents the hard work and dedication towards an innovative outcome that will ultimately make our lives better. These

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projects showcase the sheer brilliance of design and the potential it has to improve our world,” said Dr. Gien.

The 2020 Good Design Awards attracted a record number of submissions with an astonishing 835 design projects evaluated in this year’s international design awards.

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About Good Design Australia and Australia’s Good Design Awards

Good Design Australia is an international design promotion organisation responsible for managing Australia’s annual Good Design Awards and other signature design events. With a proud history that dates back to 1958, Good Design Australia remains committed to promoting the importance of design to business, industry, government and the general public and the critical role it plays in creating a better, safer and more prosperous world.

www.good-design.org