Mini
PRODUCT
CATALOUGE

TRADER ®

100 Years of Gerard Electrical Tradition

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or visit gsme.com.au to find out more about Trader product ranges

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TRADER

Passion
Flexibility
Partnership
Innovation

Hello and welcome to the Trader Mini Product Catalogue.

At Trader, we've been flat out developing new products for you. Many of which are based on feedback that you have given to our team who in turn give to us. We listen!

For those of you who play in the industrial area, we now offer you a greatly expanded Buffalo range. Now over 150 lines.

If you operate in the connected home space, our Powermesh range now includes the ultra sleek Senoa glass look range coming later in 2022. This is world class innovation happening right here.

In this catalogue we have added QR Codes to each product section. Scan them to see a live trade price online within seconds. There's also our Trader App which is always fresh and packed with new product releases and information. This is the new world of business so download it from the App Store or Google Play and stay up to date.

We love seeing our customers face to face. Over the next 12 months we have many Trader Roadshow Events scheduled around the country and our entire team is always present in the network. Follow us on Facebook or get on the App so you don't miss our invitation. Join us so we can show you our Passion, Partnership and Flexibility in person. It's what we do best.

Simon Gerard
Managing Director, GSM Electrical (Australia) Pty Ltd

SCAN HERE
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FULL CATALOGUE

SIMPLY SCAN THIS QR CODE TO SEE

TRADE PRICES

Look for qr codes at the beginning of each range in this catalogue
which will take you to pricing & data sheets for that range

BEtter still...

download THE Trader ApP

FOR QUICK & EASY ACCESS to PRICES
RIGHT AT YOUR FINGERTIPS.

also packed with
new product releases, latest news,
and recent PRODUCT information.

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THE TRADER APP

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powermesh®

CONNECTED PRODUCTS
SMART & EASY

TRADER   zimi

2 yr Warranty TRADER

13mm

Now with more choice. Alternative covers available to suit Snow Leopard, Clouded Leopard and Leopard ranges.

SNOW LEOPARD

CLOUDED LEOPARD

LEOPARD

The Powermesh profile is 13mm

Data Spec Sheets

See Trade Prices

SENOA

CONNECTED products
Smart TOUCH

zimi

7.5mm

SENOA
SIMPLE

SENOA 'LOOK'
standard switches

7.5mm

*SENSWPV2G
Senoa Simple
with rocker mechs*

*SENSWPV2GBK
Senoa Simple
with push button mechs*

The Senoa and Senoa Simple profile is 7.5mm

SNOW LEOPARD ™

Premium 'Glass look' range   *Similar to Saturn**

7.5mm

Standard Switches, Sockets & Integrated USB's

The Snow Leopard profile is 7.5mm

Available in White, Black,
White Silver and Black Silver

Data Spec
Sheets

See Trade
Prices

CLOUDED LEOPARD

Full cover plate, slim, matt white & matt black *Similar to Saturn Zen**

7.5mm

Standard Switches, Electronic Switches, Sockets & Integrated USB's

The Clouded Leopard profile is 7.5mm

Available in Matt White
and Matt Black

**Data Spec
Sheets**

**See Trade
Prices**

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LEOPARD™

full cover plate and SLIM

7.5mm

Switches, Sockets & Integrated USB's

The Leopard profile is 7.5mm

Available in White, Black,
and Brushed Aluminium Covers

FLAT CAT

The sl immest range *Equivalent to Slimline**

4.5mm

10% Warranty

Switches, Sockets & Integrated USB's

The Flat Cat profile is 4.5mm

Available in White, Black, Matt White, Matt Black and Brushed Aluminium Covers

Data Spec Sheets

See Trade Prices

PUMA™

full cover plate *Equivalent to C2000 Series**

13mm

Switches, Sockets & Integrated USB's / 4 & 5 Gang Fixed Power Points

The Puma profile is 13mm

Available in White, Black and
Brushed Aluminium Covers

Data Spec
Sheets

See Trade
Prices

COUGAR™

an ol die but a goodie *Equivalent to 2000 Series**

13mm

10 Yr Warranty *(conditions)

Switches, Sockets & Integrated USB's

The Cougar profile is 13mm

Available in White and Limited Black

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MEERKAT™ Switch Accessories

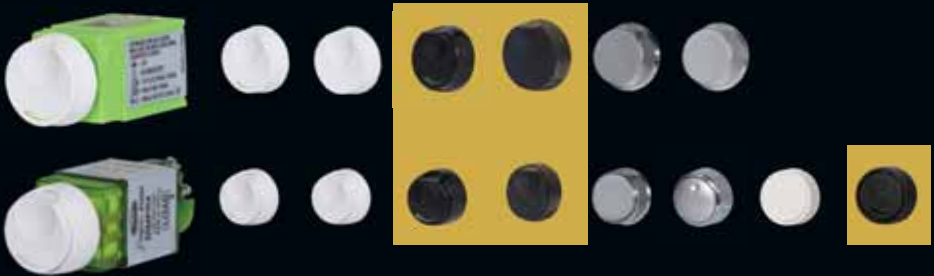## Switch Mechanisms / TV, Data & HDMI Accessories

Data Spec Sheets

See Trade Prices

Dimpala™ Dimmers

Push Button Switch & Rotary Dimmers / Dimmer Knobs

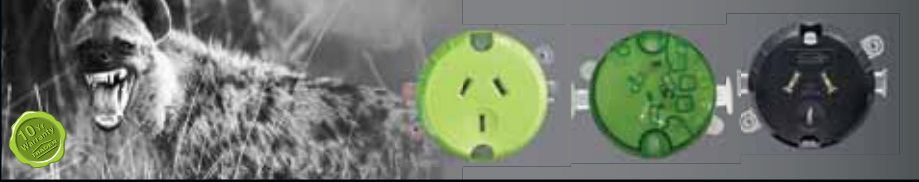All mech and dimmers fit 30 Series* plates for contractor convenience.

*All similar products are Clipsal references and Clipsal is
the Trademark of Schneider Electric Pty Ltd.

Data Spec Sheets

See Trade Prices

HYENA™ First fiX Accessories

First Fix Accessories

Data Spec Sheets

See Trade Prices

HIPPO Weatherproof

Weatherproof Isolators / Weatherproof Switches & Sockets

Data Spec Sheets

See Trade Prices

SCORPION™ Lighting

Data Spec Sheets

See Trade Prices

BUFFALO™ Industrial

Data Spec Sheets

See Trade Prices
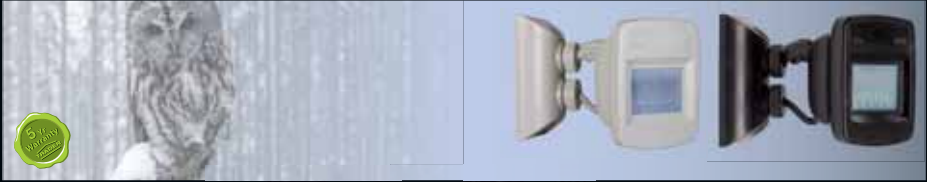
FALCON™ Air MOVEMENT

Data Spec Sheets

See Trade Prices

ARCTIC OWL ™ Sensors

Data Spec Sheets

See Trade Prices

BEAR ™ Smoke ALARMS

Data Spec Sheets

See Trade Prices

WOLVERINE ™ Circuit Protection

Data Spec Sheets

See Trade Prices

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Powermesh connected devices

You'll love the convenience

zimi

gsme.com.au/zimi-life